

## GRAVITY DEFYING TECHNOLOGY BY CASTROL MAGNATEC

Scientific experiments proved that Castrol Magnatec provides up to 15 times smoother engine surfaces compared to other motor oils. Intelligent molecules of the Castrol Magnatec are attracted to critical parts of the engine from the moment you turn the key, providing five times more protection for the engine and a 1.7 decibels quieter operation.

A pioneer of lubricant technology in the world Castrol has unveiled the results of research, which shows that Castrol Magnatec reduces the engine wear significantly. Scientific experiments have proved that the use of Castrol Magnatec provided up to 15 times smoother surfaces, compared to surfaces lubricated with other brands.

### HIGH PROTECTION FROM THE MOMENT YOU TURN THE KEY

Emphasizing 20 years of development that involved many scientists from technology centers of Castrol around the world to create the smart molecule technology of Castrol Magnatec, the **Marketing Manager of Castrol Aslı Yetkin Karagül** explained the difference of the unique formula of Castrol Magnatec:

“According to the research the amount of abrasion that occurs in a period of 12 hours in the engines of the cars in Europe only, is equal to the weight of an automobile. 75 percent of this abrasion occurs during the period from the starting the engine to its warm up. Working on this problem of abrasion for long years, Castrol managed to stand out by developing the smart molecules in Castrol Magnatec. The smart molecules cling to the engine parts like a magnet from the moment it starts and protect it up to 5 times more and provide up to 15 times smoother engine surfaces. The standard engine oils cannot resist gravity and are forced into the oil pan, while the Smart Molecules of Castrol Magnatec cling to the critical parts and continue to defy gravity even after 100 years.”

The Smart Molecules of Castrol Magnatec protect the engines of the cars that have been using other oil brands from the first day the oil is changed. The smart molecules prevent the further abrasion of the engine and the parts that were worn out previously.

### THE AIM IS TO RAISE CONSUMER AWARENESS

The Castrol Magnatec has taken its place in stores with a new container and design. Thanks to the icon placed on the container, the smoothness exhibited by the engine tests can be seen with the naked eye and felt by touching, without the need for complex equipments. The abrasion that takes place in an engine that uses and does not use Magnatec can be compared through sensation.

Indicating that they support raising consumer awareness about the engine wear with the new embossed tag used on container of Castrol Magnatec, “With the innovations we introduce, we aim at both strengthening the position of our brand in the market and helping our customers to become aware of the serious problems that the engine wear may cause by allowing them to touch and feel,” said **Karagül**. “The leadership of Castrol in the sector does not solely arise from its ability to offer high technology products, but at the same time from the innovative solutions and suggestions that we bring regarding the products and services in our sector.”



### Official Distributor in Georgia GT Group Ltd.



Contact information:  
 48 b, Cholokashvili Street, 0113, Tbilisi,  
 Republic of Georgia  
 Telephone: (+995) 32 2740740 ; 2740440  
 Cell: +995 599 641207  
 Fax: +995 32 2749297  
 e-mail: [info@gtgroup.ge](mailto:info@gtgroup.ge)  
<http://www.gtgroup.ge>

Join us [facebook](#) Castrol Georgia





**TRUCKS**

**Ford Trucks for cargo, construction, municipal services and almost every other purposes ... from GT Group Ltd.**



Ford in the extra heavy duty truck segment - the Cargo 1846T, has been formally presented to the press in a launch ceremony in Izmir, Turkey. Engineered by Ford's Turkish division, Ford Otosan, the new model represents the entry of the brand into the heavy commercial vehicle market along the lines of its "One Ford" strategy which envisions sharing the design of development workload between Ford subsidiaries worldwide to create more globalized vehicles. The Turkish designed 1846T will be manufactured both in Ford Otosan's Inonu plant in Eskisehir as well as Ford's Brazilian plant. "Ford Otosan will be responsible for the development of Ford's heavy truck product range," according to the Director General of Ford Otosan, Haydar Yenigun. "Over 400 Ford Otosan engineers have worked on the Cargo 1846T model for more than 3 years," Yenigun said at the launch ceremony, adding that the development cost of the vehicle was around USD 75 million. Ford Otosan aims to sell 3,000 of the new truck in 2013, 500 of them to export buyers in Russia, Eastern Europe, Turkic Republics, North Africa and the Middle East.



**Agriculture and Construction machinery from New Holland**



**Official Distributor in Georgia: GT Group Ltd.**

Contact information:  
48 b, Cholokashvili Street, 0113, Tbilisi,  
Republic of Georgia  
Telephone: (+995) 32 2740740 ; 2740440  
Cell: +995 599 641207

Fax: +995 32 2749297  
e-mail: [info@gtgroup.ge](mailto:info@gtgroup.ge)  
<http://www.gtgroup.ge>  
Join us GT Group Ltd.